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Lecture: Clarification through Clay: Visualising Meaning-Making

Questioning the role of data-driven design in clay-based health work

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ABSTRACT

In this talk, Dena will question the place of data-design, or visualization, within the context of visual arts and crafts practices (specifically clay manipulation), which provides phenomenological insight.

Dena will touch on methodologies adopted by researchers and artists, to comprehend the knowledge-acquisition (or meaning-making), that is gleaned from being creative. And will then introduce how a selection of artists and makers have utilized data design in a phenomenological sense.

She will then go onto present a project case study, Cognition to Design, which attempted to combine a social research methodology with that of data design. The project's aim was to produce a visual outcome that superseded that, in terms of meaning-making, rather than powered by a sociological research framework alone.

Dena will conclude the talk by assessing if the #CognitiontoDesign project outcome was successful in its endeavour – to supersede knowledge generated by a sociological methodology alone.